

MAGIC SMILE LABS

PRODUCTS CATALOGUE

MAGIC  SMILE
LABS



PROFESSIONAL TEETH WHITENING PRODUCTS

MADE IN THE US

MSLABS | NEW YORK | +1 (646) 964-5637

HELLO!

ABOUT "MAGIC SMILE LABS"

Magic Smile Labs manufactures Professional Grade Teeth Whitening agents for dental professionals and dental distributors throughout the US. To ensure exceptional results, we custom make our products in accordance with each client's specifications. This means that strength, color – even the flavor – of our gel agents can be adjusted per precise requirements. We use only the highest quality Hydrogen Peroxide (H2O2) mixed with special ingredients designed to reduce sensitivity so that patients will experience maximum comfort during procedures.

Headquartered in New York City, Magic Smile Labs is authorized to produce, pack and sell high-strength teeth whitening agents directly and exclusively to certified dentists and dental suppliers at prices that are guaranteed to be up to 75% lower than other leading brands.

WHAT ARE TEETH WHITENING AGENTS?

Also benefits of Hydrogen Peroxide 4

"MAGIC FLOSS"

Our innovative water flosser that doesn't need electricity 9

OUR PRODUCTS

Whitening Agents in Bulk 6
Chair-Side Kits 7
Take-Home Kits 8
"Magic Floss" 9
LED Lamp for Teeth Whitening 10

ABOUT WHITENING AGENTS

HOW A WHITENING AGENT WORKS

Teeth color defines by combination of natural pigmentation and 'stain' molecules being trapped in the microstructure of the tooth. These molecules join together to form larger molecules. The larger the molecules are, the darker the teeth appear. Because stains lay under the surface of the tooth, only a whitening agent can penetrate the surface and clean the tooth from "inside".

All whitening gels have peroxide in their ingredients list. Hydrogen peroxide breaks down to water, oxygen, and numerous radicals and byproducts known as 'bleaching factors' that lighten teeth.

THE TEETH WHITENING PROCESS

This involves two important steps: oxygenation and conversion. Oxygenation microscopically disintegrates large, dark molecules and removes them from the tooth structure by diffusion. Conversion helps to break down the dark color molecules as free radicals destroy the chromophore bonds, leaving tiny molecules that appear white because they have no chromophore.

The best whitening results are achieved when whitening gels are fully potent and able to produce a high percentage of free radicals. It's also important that they are allowed an extended time to diffuse thoroughly into the microstructure of the teeth.

Oxygen and water alone are not effective. The potency and effectiveness of whitening agent are determined by the quality of Peroxide. Whitening gels with a low potency are made from Carbomer Peroxide, a very unstable chemicals that quickly decompose once they mixed with saliva. In contrast, highly potent whitening agent is made from pure Hydrogen Peroxide which starts to work right away and can stay active for a longer period of time. Only Hydrogen Peroxide whitening agent can guarantee effective results.

WHITENING AGENT STORAGE RECOMMENDATIONS

Another factor to keep in mind is that instability is likely to start immediately after manufacturing. Even at room temperature, peroxide gel slowly degrades its potency. This is why consistent refrigeration is so important during all phases of shipment and storage. Chemical stabilizers lengthen the shelf-life, but can also result in less effectiveness and higher sensitizing properties of the whitening gels. The best approach is to use a sensible amount of chemical stabilizers in combination with continuous refrigeration

"Magic Smile Labs" developed scientifically designed storage protocol that delivers predictable and exceptional teeth whitening results. The unique manufacturing technology of our company brings one of a kind whitening solution. Doctors who use "Magic Smile Labs" products will gain the trust and happiness of their patients, resulting in increased referrals, and a higher interest in additional cosmetic dentistry procedures.

GET THE BEST DEAL FOR TOP-QUALITY, HIGH-STRENGTH WHITENING AGENTS. SAVE MONEY AND BUILD YOUR HAPPY CLIENTELE.



WORK WITH US!

Certified dentists can order whitening agent directly from us. We guarantee exceptional quality of our products. Orders can be customized, according to strength of the whitening gel, color and flavor.

Our strong reputation is based on our ability to:

- Customize pure hydrogen peroxide (H2O2) whitening agents to strengths ranging from 20%, 28%, 32%, 38%, and up to 44% strength.
- Offer fast, bulk delivery at wholesale prices.
- Ensure low sensitivity and minimal side effects.
- Provide dependable customer service.
- Offer samples for our clients' review.

And what your savings (on average)* will be?

* based on \$60 per patient average price for leading brands

Patients per month	Monthly Savings	Annual Savings
20 whitening patients	\$900	\$10,800
50 whitening patients	\$2,250	\$27,000
100 whitening patients	\$4,500	\$54,000

→ **Super High-Strength, pure H2O2 whitening agents.**

→ **Low sensitivity and minimal side effects.**

→ **Fast delivery and excellent customers service.**

→ **Freshly made per order.**



WHITENING AGENTS IN BULK

FRESHLY MADE PER INDIVIDUAL ORDER

Shipping in a bulk is the most preferable way according to our clients. Each container holds 120g of whitening agent, which is enough for 40 patients. We individually prepare each order and can modify the strength, color and flavor upon request. Our Hydrogen Peroxide whitening agents are available in different strengths: 28%, 32%, 38%, and 44%. Lower strength can be made upon request.

PERFECT OPTION FOR BUSY PRACTICES. SAVE MUCH MORE, WHEN YOU BUY IN A BULK!



SKU: WAB-28-01

28% HP whitening agent is made for patients with sensitive teeth.



SKU: WAB-32-01

32% HP whitening agent is ideal for patients with mild or no sensitivity.



SKU: WAB-38-01

38% HP whitening agent is for patients with very stained teeth or for those who want to get the maximum result.



28%HP SKU: WCS-28-01
 32%HP SKU: WCS-32-01
 38%HP SKU: WCS-38-01
 44%HP SKU: WCS-44-01

CHAIR-SIDE WHITENING KITS

READY TO USE STRAIGHT FROM
 THE PACKAGE. NO MIXING NEEDED.

Dental chair-side kits have everything that doctors need for teeth whitening procedures. Each kit can accommodate 3 patients. It comes with 3 syringes of whitening agents, 3 syringes of remineralizer, dental gum barrier, vitamin E cotton swabs, brushes, dental cheek retractors. Chair-side kits are ready to use and don't require any special preparation. Available strength are 28%, 32%, 38%, 44%. Hydrogen Peroxide. Can be used independently or in combination or with a light to boost the whitening session. Compatible with any kind of light: UV, LED, Laser, from any brand.





SKU: WKPI-01

Teeth Whitening Kit Plus includes 1 container of teeth whitening agent, LED light, protection jelly for gums, mouth opener, q-tips, bib, instruction.



SKU: WKPro-01

Teeth Whitening Kit Pro includes: 3 pen shape containers in different strength. Low, Medium and High strength of teeth whitening agents, Mini LED light, instruction, mouth opener, protection jelly, q-tips, and bib.

PATIENTS' TAKE-HOME WHITENING KITS

BEST OPTION FOR MAINTENANCE.

Take-home teeth whitening products are ideal solution for patients who wish to maintain their whitening results on a daily basis. Easy-to-use dispensers guarantee convenience of teeth whitening treatment for home use. The strengths of Hydrogen Peroxide whitening agents in take-home products are 20%, 28%, 32%, 44%.

HIGHLY EFFECTIVE AND INSTANT RESULTS: 100% hydrogen peroxide based.

EFFORTLESS APPLICATION: Easy to apply pen-shaped applicator.

INNOVATIVE ORAL CARE TECHNOLOGY: High impact mini blue LED light is included, which speeds up the whitening process.

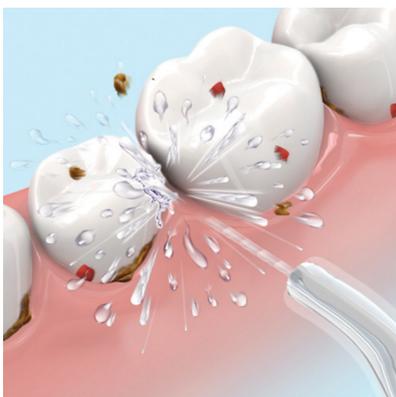
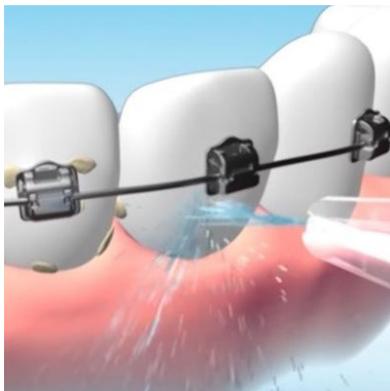
SAFE FOR SENSITIVE TEETH: Hydrogen Peroxide Whitening gel doesn't cause any pain for people with sensitive teeth or gums.

ORAL IRRIGATOR

"MAGIC FLOSS"



SKU: MFL-01



"**M**agic Floss" is a non-invasive oral-care device for teeth cleaning. It uses natural, high water pressure to clean the surface of a tooth and to take out plaque from the gum pockets. It is an innovative oral irrigator type that gently and efficiently cleans your teeth, and is 100% environmental friendly and safe to use. It doesn't require power from any type and can be used by multiple family members.

Using strong, natural water stream, "Magic Floss" easily cleans the teeth by removing plaque and food particles from in between the teeth. Directed water stream massages the gums and increases the blood circulation around them.

Is Magic Floss recommended for people who have implants, wear braces or partial dentures?

Yes, Magic Floss is actually the ideal solution for them. Despite these dental devices make your teeth very difficult to clean, Magic Floss perfectly solves this problem by reaching every corner of a the mouth with a strong stream of water.

Benefits of using "Magic Floss"

- Easy access to hard to reach areas of the mouth and cleans in between the teeth.
- Easily removes the remains of the food between the teeth and lowers the risk of gum diseases.
- Effectively removes plaque.
- Doesn't cause any discomfort or pain while using it or after.
- Specially good for people who wear braces, have implants, bridges or partial dentures.
- Helps to prevent tooth decay, gingivitis and periodontitis.
- Fights bad breath, leaves mouth fresh and clean.

LED LASER CHAIR-SIDE LAMP FOR TEETH WHITENING



SKU: LEDL-01-01

Professional LED Lamp for in-office teeth whitening treatment. Conveniently mounted on the pole of the dentist chair. The LED Lamp can be adjusted for any patient.

Cold LED Light is safe for everybody (unlike UV Lamps that can cause skin damage and teeth sensitivity during the bleaching procedure due to the heating effect).

LED Light helps to activate whitening agent and speeds up the chemical reaction, which makes whitening procedure fast and effective.

Wavelength: 420-490nm
Adjustable timer: 1-20min
Light source: 6pcs high power LED





PROFESSIONAL TEETH WHITENING PRODUCTS MADE IN THE UNITED STATES

CONTACT US

FOR MORE INFORMATION, PRICES AND SAMPLES

+1 (646)-964-5637

SALES@MAGICSMILEUS.COM

WWW.MAGICSMILELABS.COM



New York, NY 10016

